CONTRACT

KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

Contract / Revision	Alt Order #
581748 /	09837289

Product
COORS FOR CONGRESS

Contract Dates	Estimate #
10/09/12 - 10/15/12	**3296**

Advertiser	Original Date / Revision
Coors/R/Congress	10/08/12 / 10/08/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KDVR	Alexandra Bradley	Washington DC

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
	228	410

Agency Ref	Advertiser Ref

And:

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
N 1	31	10/09/12	10/09/12	Good Day Colorado	6a-7a		:30			NM	1	$450.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/08/12	10/14/12	-T-----	1		$450.00					
N 2	31	10/10/12	10/10/12	Good Day Colorado	6a-7a		:30			NM	1	$450.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/08/12	10/14/12	--W----	1		$450.00					
N 3	31	10/11/12	10/11/12	Good Day Colorado	6a-7a		:30			NM	1	$450.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/08/12	10/14/12	---T---	1		$450.00					
N 4	31	10/12/12	10/12/12	Good Day Colorado	6a-7a		:30			NM	1	$450.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/08/12	10/14/12	----F--	1		$450.00					
N 5	31	10/15/12	10/15/12	Good Day Colorado	6a-7a		:30			NM	1	$450.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/15/12	10/21/12	M------	1		$450.00					
N 6	31	10/09/12	10/09/12	Good Day Colorado	7a-8a		:30			NM	1	$300.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/08/12	10/14/12	-T-----	1		$300.00					
N 7	31	10/10/12	10/10/12	Good Day Colorado	7a-8a		:30			NM	1	$300.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/08/12	10/14/12	--W----	1		$300.00					
N 8	31	10/11/12	10/11/12	Good Day Colorado	7a-8a		:30			NM	1	$300.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/08/12	10/14/12	---T---	1		$300.00					
N 9	31	10/12/12	10/12/12	Good Day Colorado	7a-8a		:30			NM	1	$300.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/08/12	10/14/12	----F--	1		$300.00					
N 10	31	10/15/12	10/15/12	Good Day Colorado	7a-8a		:30			NM	1	$300.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/15/12	10/21/12	M------	1		$300.00					
N 11	31	10/09/12	10/09/12	Good Day Colorado	8a-9a		:30			NM	1	$175.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/08/12	10/14/12	-T-----	1		$175.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

Contract / Revision	Alt Order #
581748 /	09837289

Contract Dates	Product	Estimate #
10/09/12 - 10/15/12	COORS FOR CONGRE	**3296**

Advertiser	Original Date / Revision
Coors/R/Congress	10/08/12 / 10/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 12	31	10/10/12	10/10/12	Good Day Colorado	8a-9a		:30			NM	1	$175.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	--W----	1	$175.00						
N 13	31	10/11/12	10/11/12	Good Day Colorado	8a-9a		:30			NM	1	$175.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	---T---	1	$175.00						
N 14	31	10/12/12	10/12/12	Good Day Colorado	8a-9a		:30			NM	1	$175.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	----F--	1	$175.00						
N 15	31	10/15/12	10/15/12	Good Day Colorado	8a-9a		:30			NM	1	$175.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	M------	1	$175.00						
N 16	31	10/09/12	10/09/12	Regis & Kelly	90130a-10a		:30			NM	1	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	-T-----	1	$150.00						
N 17	31	10/10/12	10/10/12	Regis & Kelly	90130a-10a		:30			NM	1	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	--W----	1	$150.00						
N 18	31	10/11/12	10/11/12	Regis & Kelly	90130a-10a		:30			NM	1	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	---T---	1	$150.00						
N 19	31	10/12/12	10/12/12	Regis & Kelly	90130a-10a		:30			NM	1	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	----F--	1	$150.00						
N 20	31	10/15/12	10/15/12	Regis & Kelly	90130a-10a		:30			NM	1	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	M------	1	$150.00						
N 21	31	10/14/12	10/14/12	FOX News Sunday	8a-10a		:30			NM	1	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	------S	1	$150.00						
N 22	31	10/09/12	10/09/12	Judge Judy	4p-5p		:30			NM	1	$325.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	-T-----	1	$325.00						
N 23	31	10/10/12	10/10/12	Judge Judy	4p-5p		:30			NM	1	$325.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	--W----	1	$325.00						
N 24	31	10/11/12	10/11/12	Judge Judy	4p-5p		:30			NM	1	$325.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	---T---	1	$325.00						
N 25	31	10/12/12	10/12/12	Judge Judy	4p-5p		:30			NM	1	$325.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	----F--	1	$325.00						
N 26	31	10/15/12	10/15/12	Judge Judy	4p-5p		:30			NM	1	$325.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	M------	1	$325.00						
N 27	31	10/13/12	10/13/12	News Sa 530-6p	530p-6p		:30			NM	1	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	-----S-	1	$200.00						
N 28	31	10/14/12	10/14/12	News Sunday 5p-530p	5p-530p		:30			NM	1	$450.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

Contract / Revision	Alt Order #
581748 /	09837289

Contract Dates	Product	Estimate #
10/09/12 - 10/15/12	COORS FOR CONGRES	**3296**

Advertiser	Original Date / Revision
Coors/R/Congress	10/08/12 / 10/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/08/12	10/14/12	------S	1				$450.00			
N 29	31	10/13/12	10/13/12	College Football Lat	5p-cc		:30			NM	1	$1,200.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/08/12	10/14/12	-----S-	1				$1,200.00			
N 30	31	10/10/12	10/10/12	M-F LN 9p-930p News	9p-930p		:30			NM	1	$1,500.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/08/12	10/14/12	--W----	1				$1,500.00			
N 31	31	10/13/12	10/13/12	Sa LN 9p-930p	9p-930p		:30			NM	1	$500.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/08/12	10/14/12	-----S-	1				$500.00			
									Totals		31	$11,000.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/15/12	31	$11,000.00	$9,350.00
Totals	31	$11,000.00	$9,350.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.